

Achieving Enterprise Resiliency And Corporate Certification

By

Combining Recovery Operations through a
Common Recovery Language and Recovery Tools,
While adhering to
Domestic and International Compliance Standards

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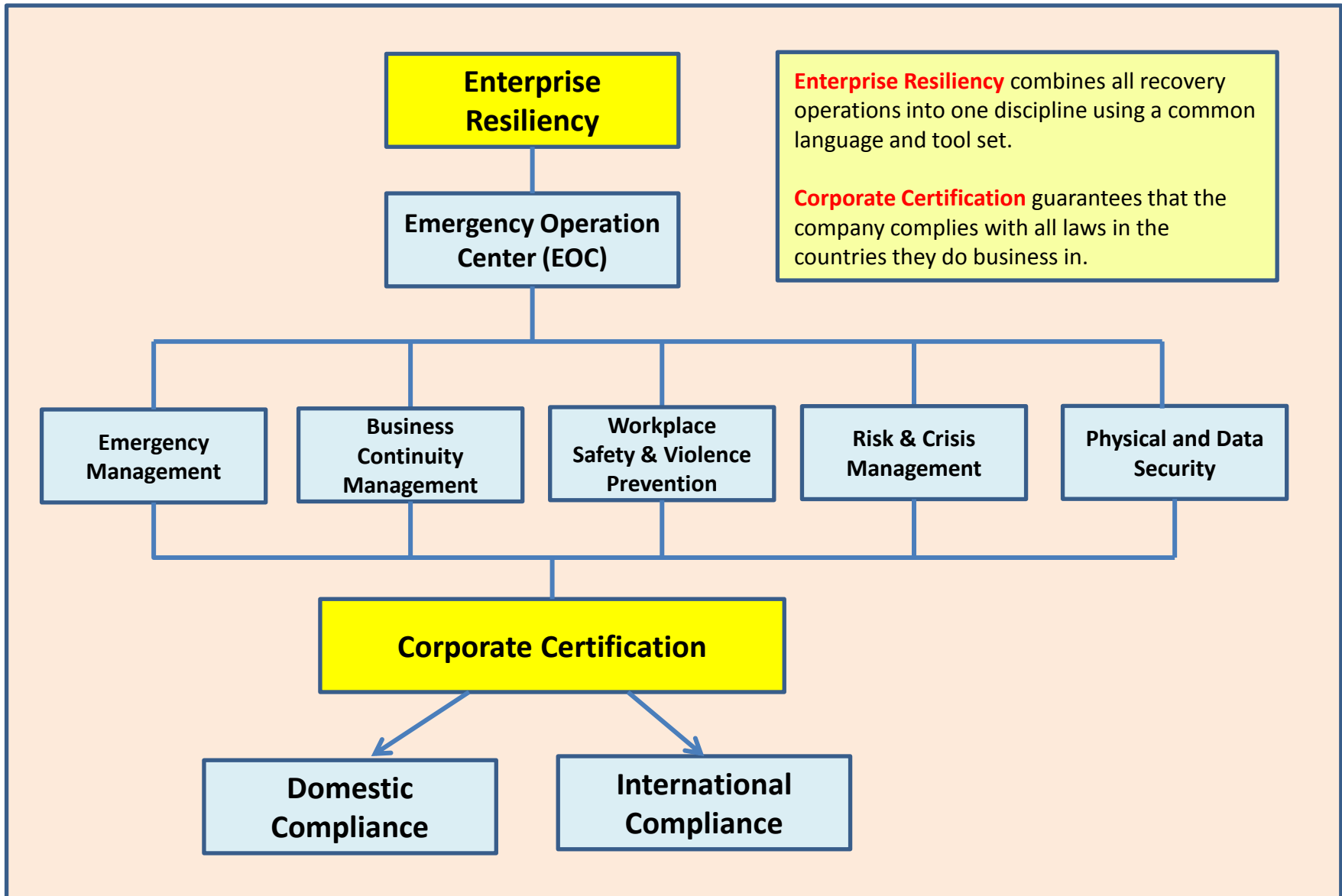
Enterprise Resiliency combines all recovery operations into one discipline using a common language and tool set.

Corporate Certification guarantees that the company complies with all laws in the countries they do business in.

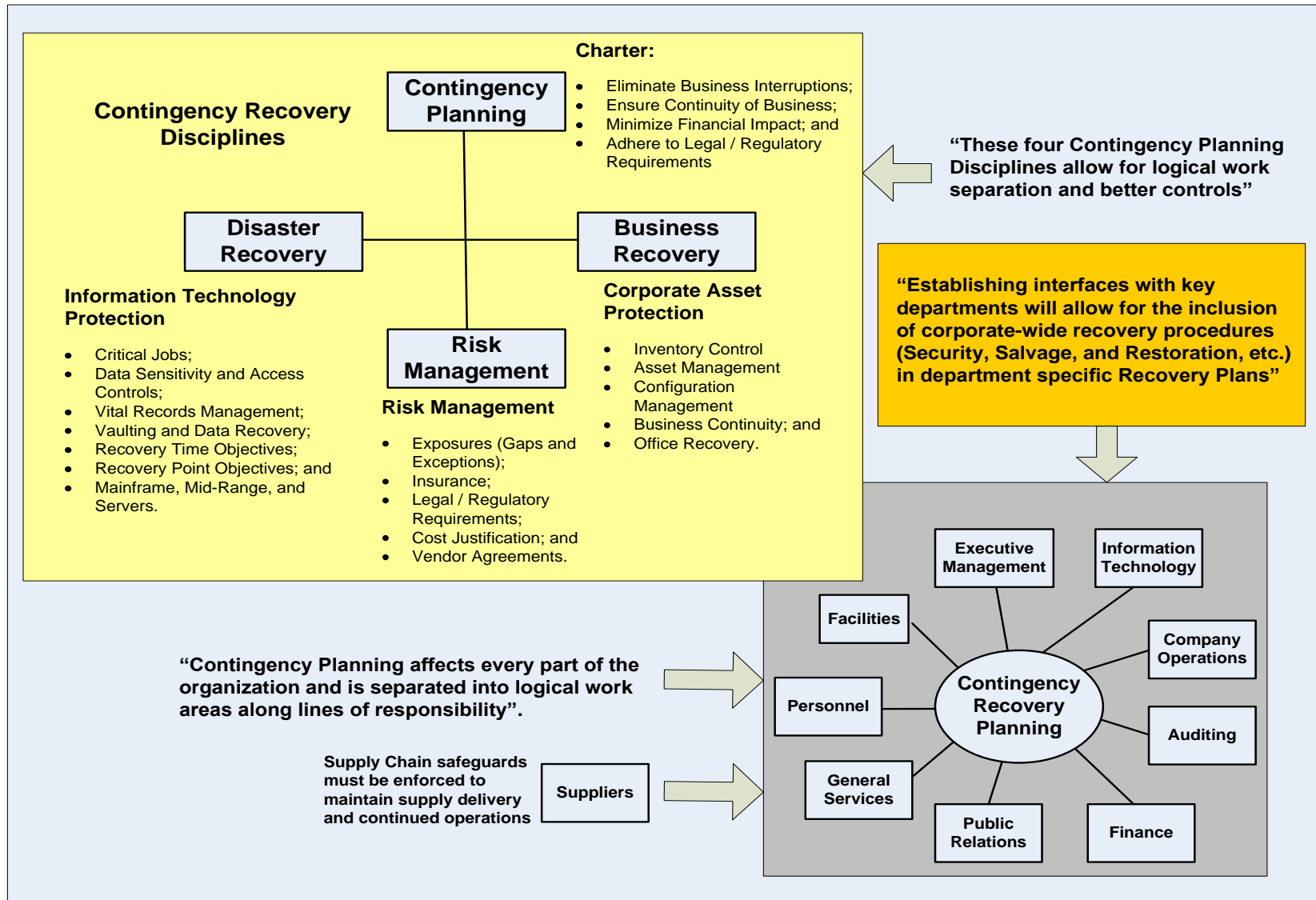
Abstract

- Are you utilizing your recovery personnel to achieve **maximum protection**?
- Have you implemented a common recovery glossary of terms so that personnel speak the **same language** and can best communicate and respond to disaster events?
- Is your company utilizing **a common recovery management toolset**?
- Want to reduce disaster events, improve risk management, and insure fewer business interruptions through **automated tools and procedures**?
- Does your company **adhere to regulatory requirements** in the countries that you do business in?
- Can you monitor and report on **security violations**, both **physical and data**, to best protect personnel, control data access, eliminate data corruption, support failover /failback operations, and protect company locations against workplace violence?
- Are you **protecting data** by using backup, vaulting, and recovery procedures?
- Can you **recover operations** in accordance to SLA/SLR and RTO/RPO?
- Is your **supply chain** able to continue to provide services and products if a disaster event occurs through SSAE 16 (Domestic), SSAE 3402 (World)?
- Do you **coordinate recovery operations** with the community and government agencies like OSHA, OEM, FEMA, Homeland Security, local First Responders, etc.?
- Do you have appropriate **insurance** against disaster events?
- Can you **certify that applications** can recover within High Availability (2 hours – 72 hours) or Continuous Availability (immediate) guidelines?
- **If not**, this presentation will help you achieve the above goals.

What is Enterprise Resiliency and Corporate Certification

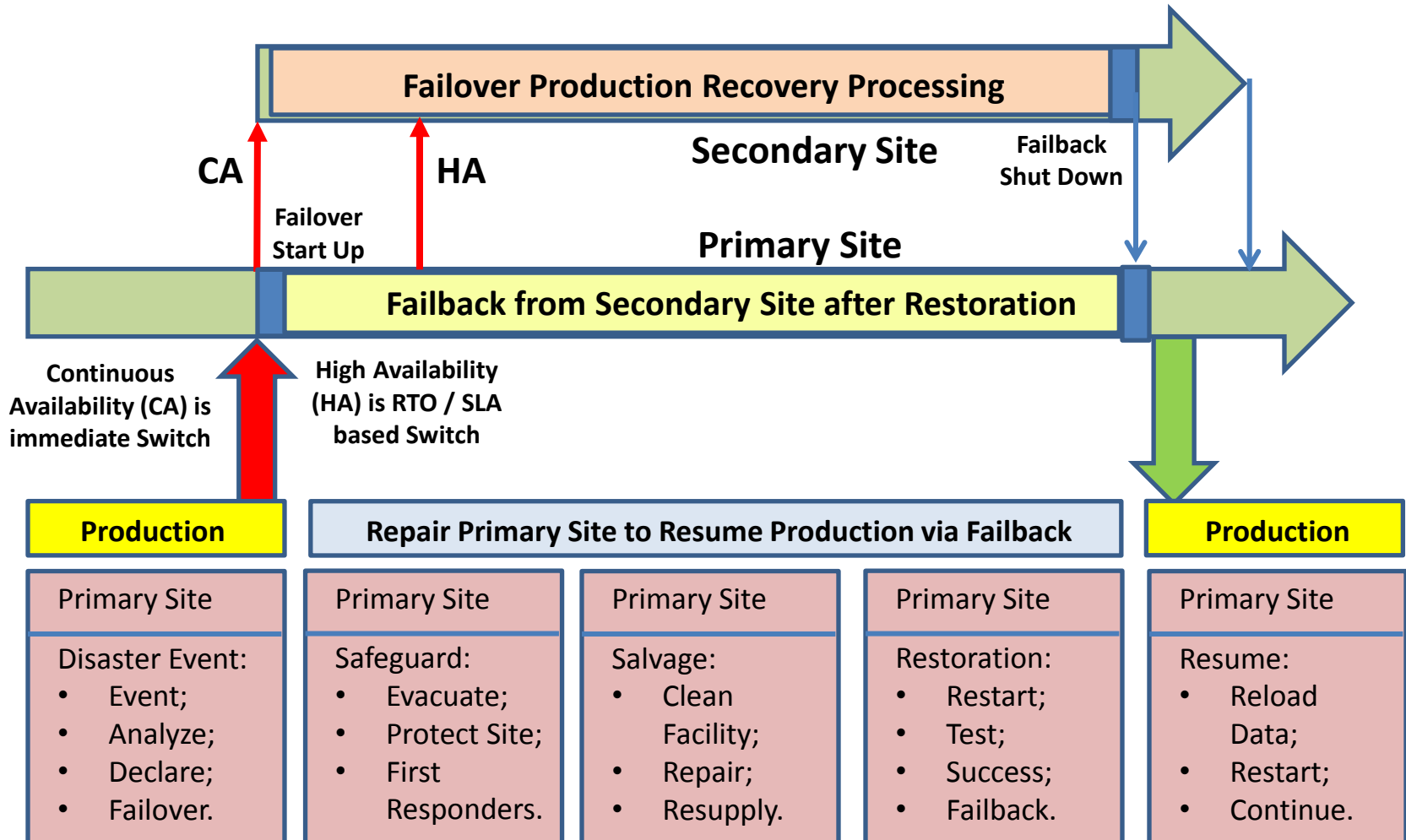


Business Continuity Management Disciplines and Integration



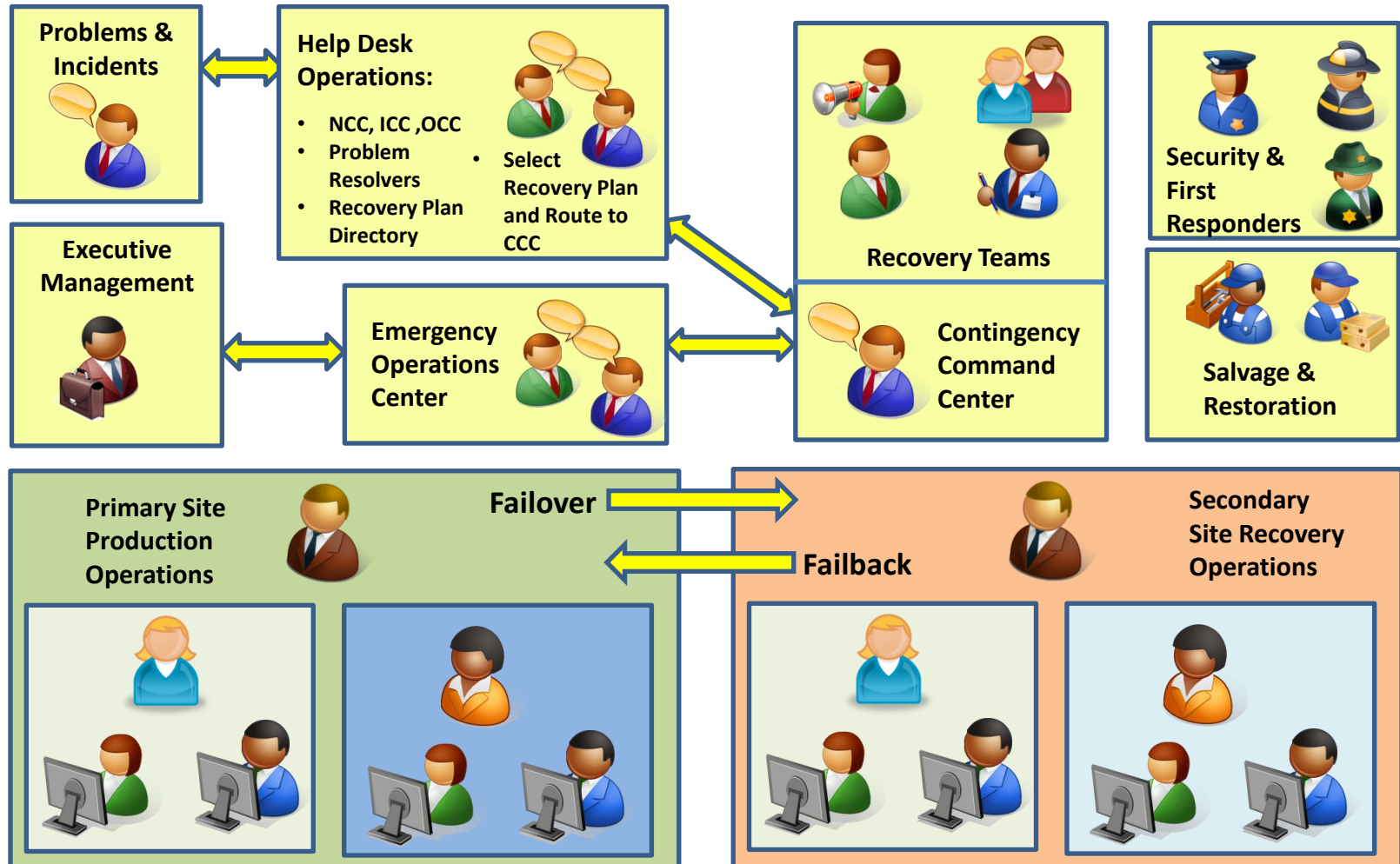
Lifecycle of a Disaster Event (Why we create Recovery Plans)

"The goal of Enterprise Resiliency is to achieve ZERO DOWNTIME by implementing Application Recovery Certification for HA and Gold Standard Recovery Certification for CA Applications"



People Involved with Recovery Planning and Operations

"Many people from various departments contribute to the Problem / Incident Response Planning process; from initial compliance and recovery identification through recovery planning, and Recovery Plan enactment."



Charter and Mission Statement

1. Achieve “**Enterprise Resilience**” to optimize recovery operations;
2. Insure “**Corporate Certification**” in countries where you do business;
3. Adhere to Service Level Agreements (**SLA / SLR**);
4. Guaranty **Data Security and Recovery (RTO / RPO)**;
5. **Protect Personnel** through Physical Security and a Safe Workplace;
6. Utilize “**Best Practices**” to achieve goals;
7. Achieve “**Zero Downtime**” through “**Certified Recovery**” via Failover / Failback for HA applications and Flip / Flop for “**Gold Standard Certification**” of CA applications
8. **Integrate Enterprise Resiliency and Corporate Certification World-Wide;**
9. **Update Documentation;**
10. Provide **educational awareness and training** programs; and,
11. Provide ongoing **Support and Maintenance** going forward.

Goals and Objectives:

Protecting the Business

• Eliminate / Reduce Business Interruption	• Insure Continuity of Business by certifying application recovery	• Conduct Risk Management and Insurance Protection reviews
• Provide Personnel Protections (HRM, Safe Workplace, and Employee Assistance Programs)	• Vendors - Supply Chain Management & Control (ISO 24672 / ISO 27031)	• Protect Clients (Products / Services) via adherence to SLA / SLR guidelines
• Locations / Infrastructure	• Community / Business / Personnel	• Lines of Business
• Physical / Data Security	• Compliance	• Recovery Management
• Optimized Operations	• Insurance	• Reputation

Protecting Information Technology

• Build IT Location (Safe Site, HVAC, Water, Electrical, Raised Floor, etc.)	• Asset Management (Asset Acquisition, Redeployment, and Termination)	• Configuration Management / Version and Release Management
• Use Best Practices like CERT / COSO, CobIT, ITIL.v3	• Mainframe, Mid-Range, Client / Server, and PC safeguards	• Communications (Local, LAN, WAN, Internet, cloud)
• System Development Life Cycle (SDLC) optimization	• Products and Service Support Development, Enhancement	• Support and Maintenance for problems and enhancements
• Data Management (Dedupe/ VTL / Snapshots / CDP)	• Information Security Management System via ISO27000	• Data Sensitivity and Access Controls (Applid / Userid / Pswd)
• Vaulting, Backup, and Recovery	• Disk / File copy retrieve utilities	• RTO, RPO, RTC

Risk Management, Objectives and Process

- Define **Risk Management Process**;
- Define **Legal and Regulatory Requirements**;
- Determine **Compliance Requirements**;
- Perform a **Risk Assessment** to uncover Obstacles, Gaps, and Exceptions;
- Define **Mitigations / Mediations**;
- Calculate **cost to Mitigate / Mediate** and prioritize responses;
- Review **Vendor Agreements** and possible **Supply Chain** interruptions;
- Obtain **Insurance** Quotes and select appropriate insurance protection;
- **Integrate** within the everyday functions performed by personnel;
- Create “**Crisis Response Plans**” to respond to Risks;
- Develop documentation, **awareness, and training** materials; and
- Provide ongoing **Support and Maintenance** going forward.

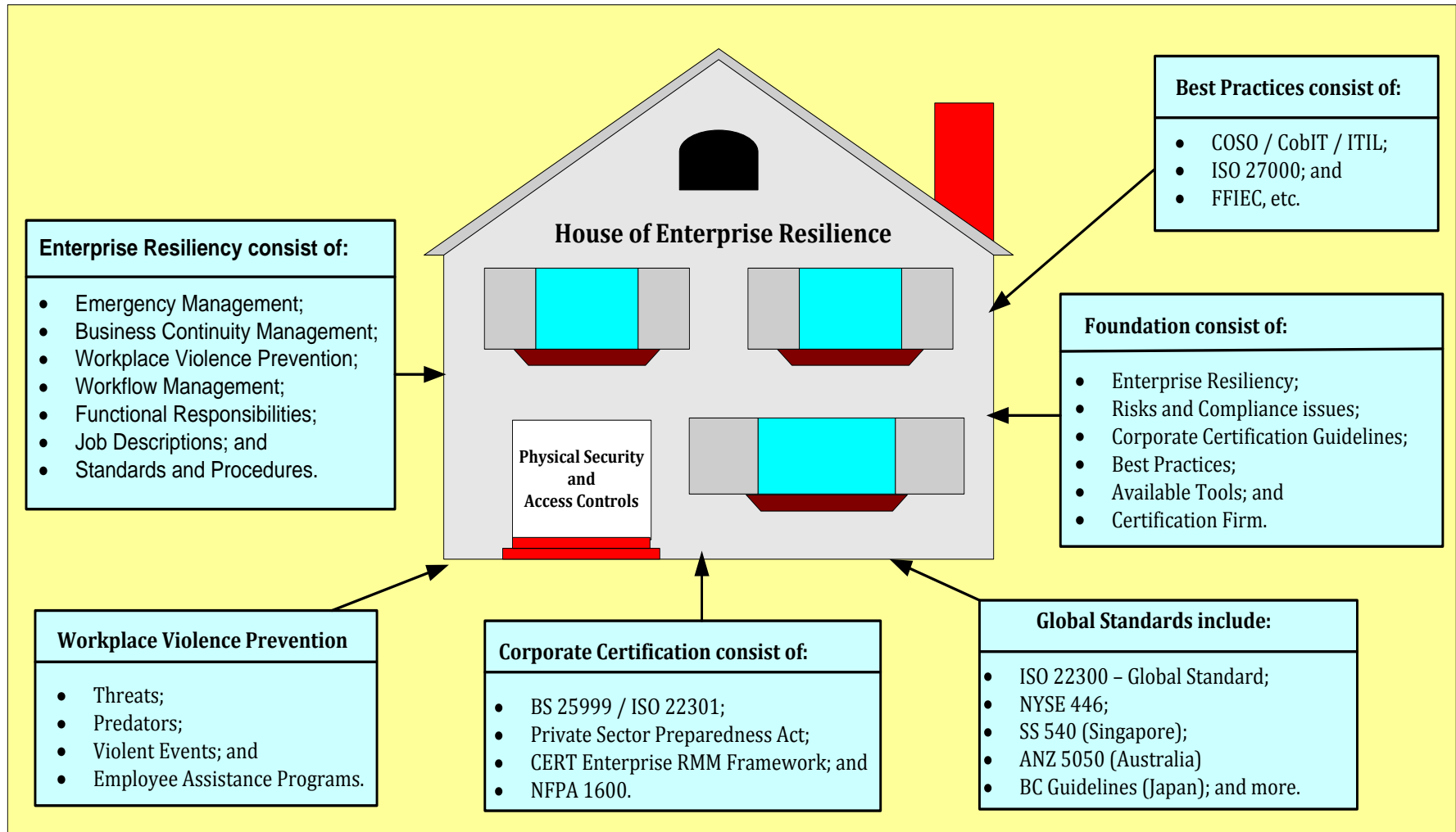
Establishing the Recovery Management process

- **Formulate Recovery Management Business Plan;**
- **Develop a Project Plan;**
- **Define Organization Structure and Job Functions;**
- **Implement Recovery Document Library Management;**
- **Identify and Train Recovery Management Coordinators from Business Units;**
- **Develop a Common Recovery Management Language;**
- **Select automated Recovery Management Tools;**
- **Create, Test, Certify, and Implement Recovery Plans;**
- **Integrate Recovery Management and Train Staff; and,**
- **Support and Maintain Recovery Management going forward.**

Achieving Enterprise Resiliency and Corporate Certification

- 1. Review existing Security and Recovery Management Operations.**
- 2. Define Domestic and International Compliance Requirements;**
- 3. Evaluate Command Centers and their Recovery Operations;**
- 4. Define Company Lines of Business (LOB's);**
- 5. Determine Integration Requirements;**
- 6. Create Business and Implementation Plan;**
- 7. Document Process and provide Training;**
- 8. Integrate through Job Descriptions and Workflow Procedures;**
- 9. Provide ongoing Support and Maintenance.**

Enterprise Resiliency must be built upon a Solid Foundation



Understanding Your Business**Initiation**

Maturity Assessment

Program Management

Project Statement

Timeline

Requirements & Strategy

Policies

Business Impact

Preventive
Measures

Risk Assessment

Continuity
Strategies**Implementation****Emergency Response**

Crisis Mgmt

Escalation &
Notification

Life & Safety

Disaster Declaration

Damage
AssessmentData & Record
Recovery**Plan Development**

Procedure Development

Checklist Development

Contact Information

**DEFINE OVERALL
IMPLEMENTATION
APPROACH****Continual Improvement****Testing & Review**

Testing

Review

Update

Assurance

Building Your Team & Capabilities**Organizational Roles**

Defining the Committees & Teams

Defining Roles & Responsibilities

Incorporate R&R into JD's

Staff / Management Awareness & Training

Workshops / Awareness Sessions

Short Training Sessions

Training Matrix & Master Plan

COSO Risk Assessment



Committee Of Sponsoring Organizations (COSO) was formed to develop Risk Management and Mitigation Guidelines throughout the industry.

Designed to **protect Stakeholders** from uncertainty and associated risk that could erode value.

A **Risk Assessment** in accordance with the COSO Enterprise Risk Management Framework, consists of (see www.erm.coso.org for details):

- Internal Environment Review,
- Objective Setting,
- Event Identification,
- Risk Assessment,
- Risk Response,
- Control Activities,
- Information and Communication,
- Monitoring and Reporting.

Creation of **Organizational Structure**, Personnel Job Descriptions and Functional Responsibilities, Workflows, Personnel Evaluation and Career Path Definition, Human Resource Management.

Implementation of **Standards and Procedures** guidelines associated with Risk Assessment to guaranty compliance to laws and regulations.

Employee awareness training, support, and maintenance going forward.

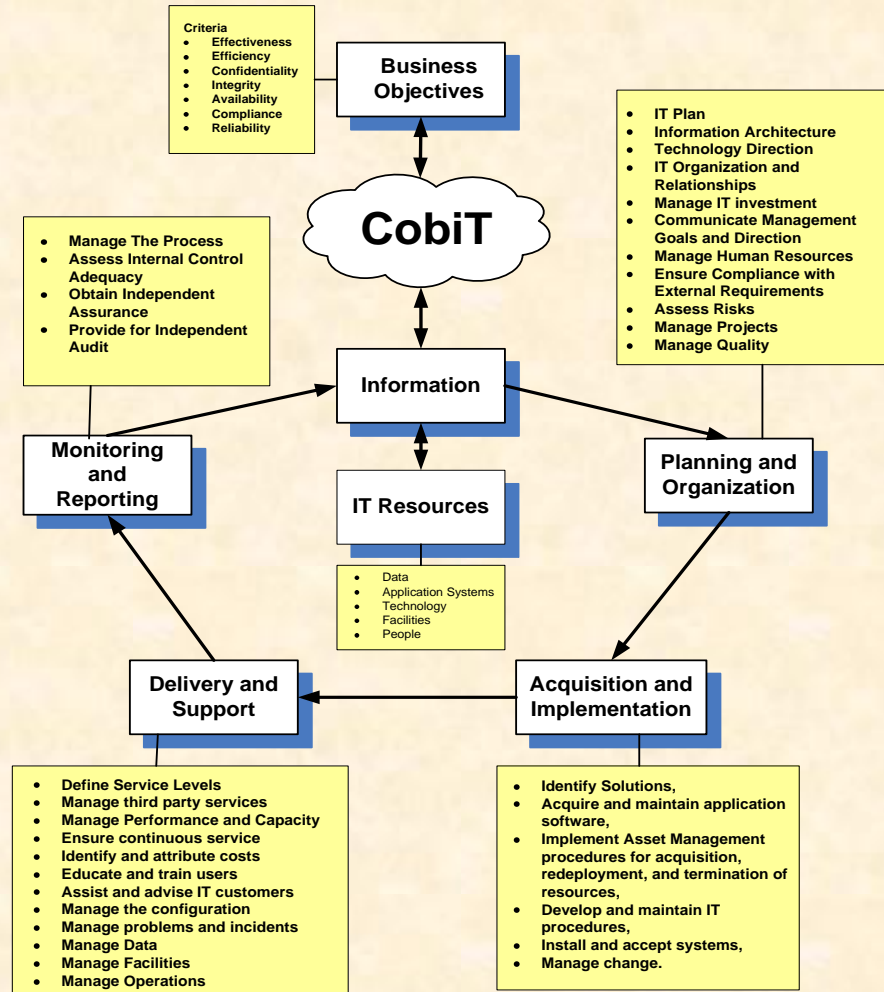
CobiT Framework

Control Objectives for Information Technology (CobiT)

Is designed to extend COSO controls over the IT environment by:

- Providing guidelines for Planning and integrating new products and services into the IT Organization
- Integrating new acquisitions;
- Delivering new Acquisitions / Mergers and supporting them going forward;
- Monitoring IT activity, capacity, and performance; so that
- Management can meet Business Objectives, while protecting Information and IT Resources.

CobiT Framework and Functionality





ITIL V3 Overview

ITIL Five Phase approach to IT Service Support

1. Service Strategy,
2. Service Design,
3. Service Transition,
4. Service Operation, and
5. Continual Service Improvement.

ITIL Available Modules

1. Service Strategy

- Service Portfolio Management (available Services and Products)
- Financial Management (PO, WO, A/R, A/P, G/L, Taxes and Treasury)

2. Service Design

- Service Catalogue Management
- Service Level Management (**SLA / SLR**)
- Risk Management (**CERT / COSO**)
- Capacity and Performance Management
- Availability Management (**SLA / SLR**)
- IT Service Continuity Management (**BCM**)
- Information Security Management (**ISMS**)
- Compliance Management (**Regulatory**)
- Architecture Management (**AMS, CFM**)
- Supplier Management (**Supply Chain**)

3. Service Transition

- Change Management
- Project Management (**Transition Planning and Support**)
- Release and Deployment Management (**V & R Mgmnt**)
- Service Validation and Testing
- Application Development and Customization
- Service Asset and Configuration Management
- Knowledge Management

4. Service Operation

- Event Management
- Incident Management
- Request Fulfillment
- Access Management
- Problem Management
- IT Operations Management
- Facilities Management

Adhering to Compliance Laws

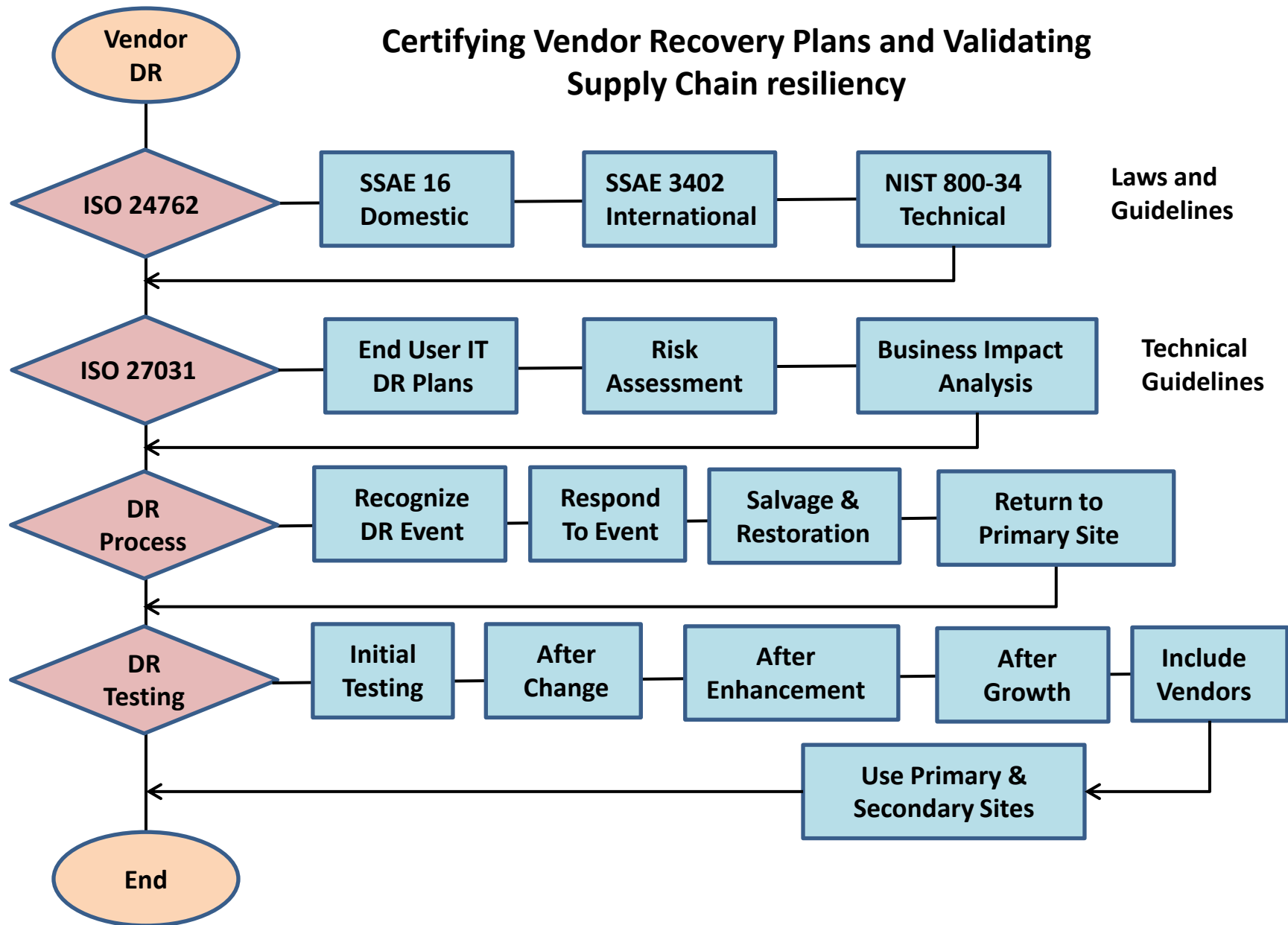
- **Gramm Leach Bliley** – Safeguard Act (was Bank Holding Act);
- **Dodd – Frank** – Wall Street Reform and Consumer Protection Act;
- **HIPAA** – Healthcare regulations (including ePHI, HITECH, and Final Ombudsman Rule);
- **Sarbanes – Oxley Act** (sections 302, 404, and 409) on financial assessment and reporting by authorized “Signing Officer”;
- **EPA and Superfund** (how it applies to Dumping and Asset Management Disposal);
- **Supply Chain Management** “Laws and Guidelines” included in **ISO 24762** (SSAE 16 for Domestic compliance and SSAE 3402 for International Compliance, and NIST 800-34);
- **Supply Chain Management** “Technical Guidelines” described in **ISO 27031**;
- **Patriots Act** (Know Your Customer, Money Laundering, etc.);
- **Workplace Safety and Violence Prevention** via OSHA, OEM, DHS, and governmental regulations (State Workplace Guidelines and Building Requirements);
- **Income Tax and Financial Information protection** via **Office of the Comptroller of the Currency** (OCC) regulations (**Foreign Corrupt Practices Act**, **OCC-177** Contingency Recovery Plan, **OCC-187** Identifying Financial Records, **OCC-229** Access Controls, and **OCC-226** End User Computing).

How do we comply?

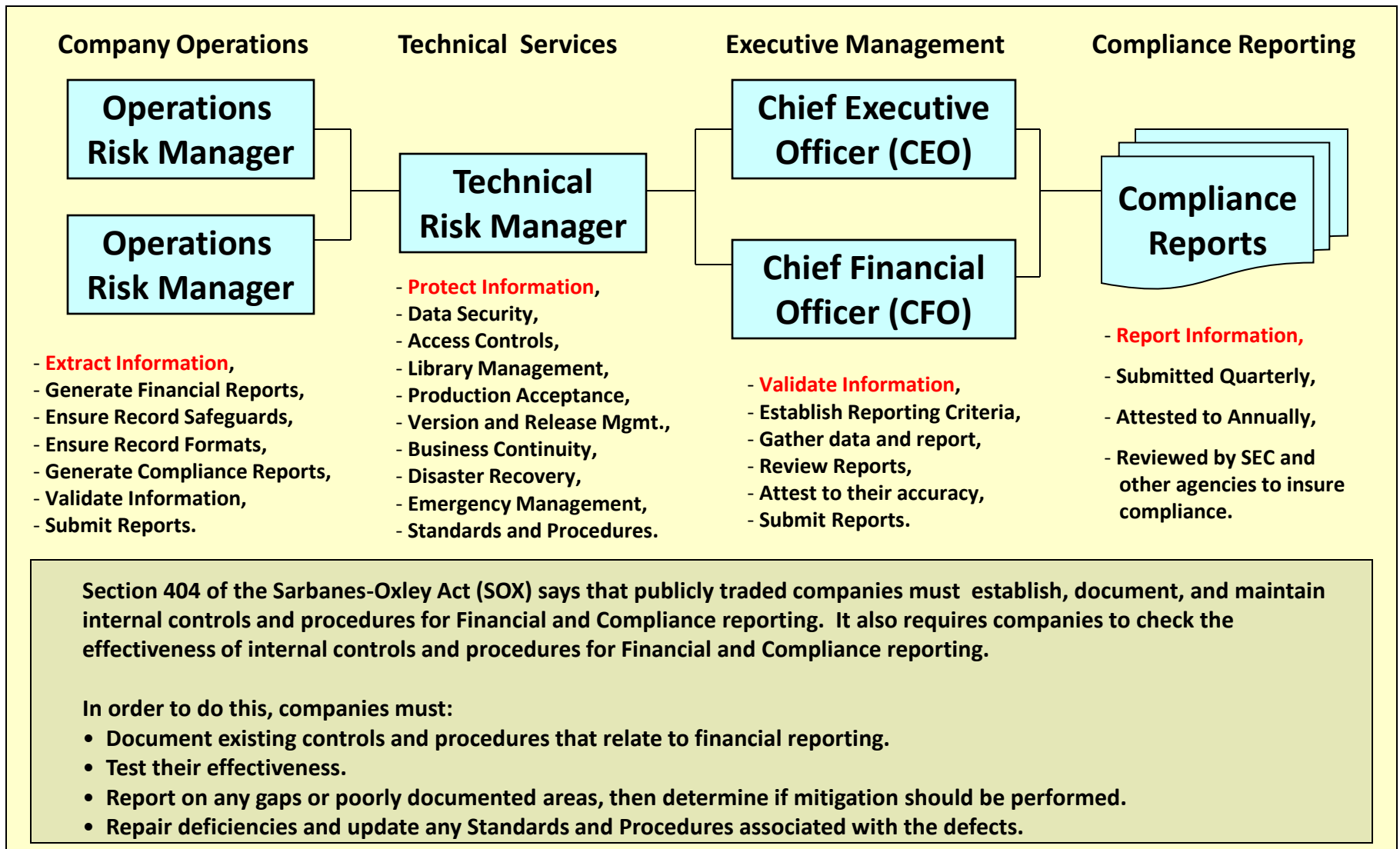
Laws and Regulations concentrate on the **VALIDITY of PROVIDED DATA**, so we start with a review of how sensitive data is described, created, protected, and used, including:

- Identify the **lifecycle of data** used in financial reporting and compliance;
 - Where does it come from and who owns it?
 - What form is it in (Excel, Database, manual, fax, email, etc.),
 - Who has access to the data and how can they impact data (**CRUD** - create, read, update, and delete).
- Review current **Data Sensitivity** and **IT Security** procedures;
- Examine **Library Management, Backup, Recovery, and Vaulting** procedures associated with sensitive data;
- Review **Business Continuity Planning** and **Disaster Recovery** procedures used to protect and safeguard critical **Information Technology** and **Business facilities**;
- Utilize existing **Standards and Procedures** to duplicate process and identify errors; and,
- Examine the available **Employee Awareness and Education** programs.

As a result of this study, it will be possible to identify weaknesses and develop procedures to overcome weaknesses and improve data efficiency and productivity.



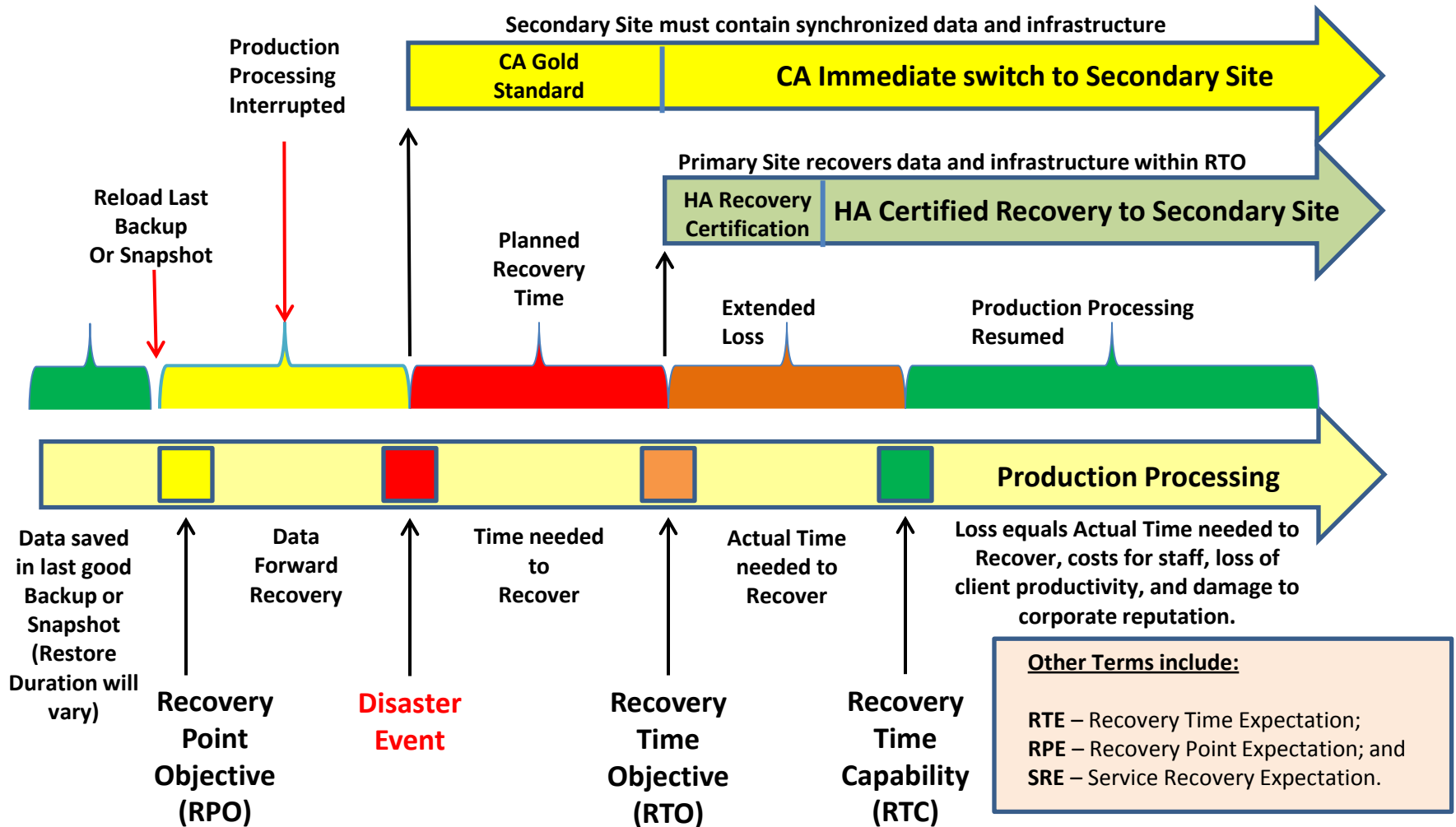
How reporting is accomplished



Strategies for Eliminating Audit Exceptions

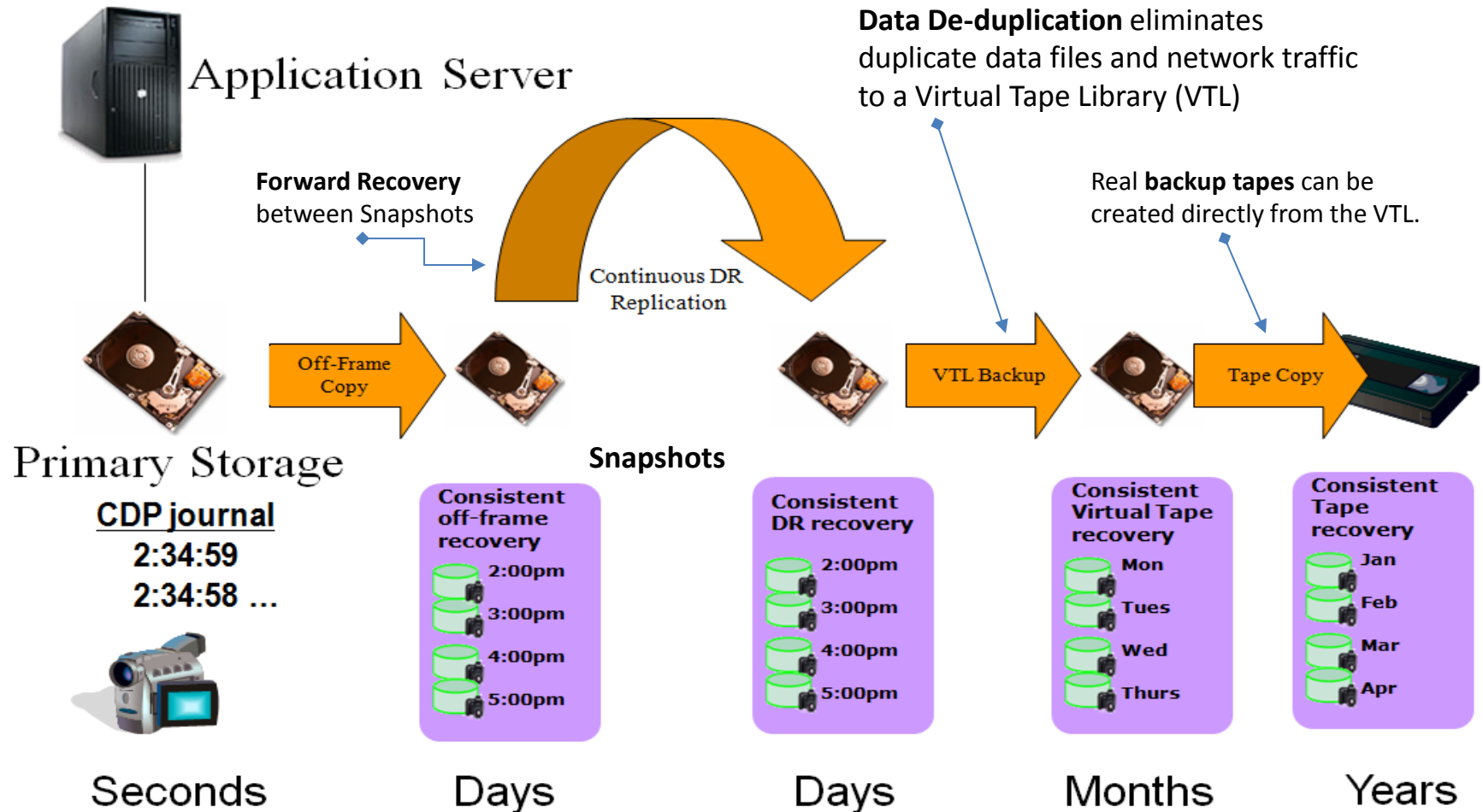
- **Review of Compliance Requirements (Business and Industry)**
- **Ensure Data Sensitivity, IT Security and Vital Records Management,**
- **Eliminate Data Corruption and Certify HA / CA Application recovery,**
- **Adhere to Systems Development Life Cycle (SDLC),**
- **Utilize Automated Tools whenever practical,**
- **Elimination of Single-Point-Of-Failure concerns,**
- **Create Inventory / Configuration / Asset Management guidelines,**
- **Develop Incident / Problem and Crisis Management procedures,**
- **Integrate Work-Flow automation through Re-Engineering processes,**
- **Implement and conduct Training and Awareness programs.**

Achieving Recovery Time Objective (RTO) / Recovery Point Objective (RPO) and Recovery Time Capability (RTC)



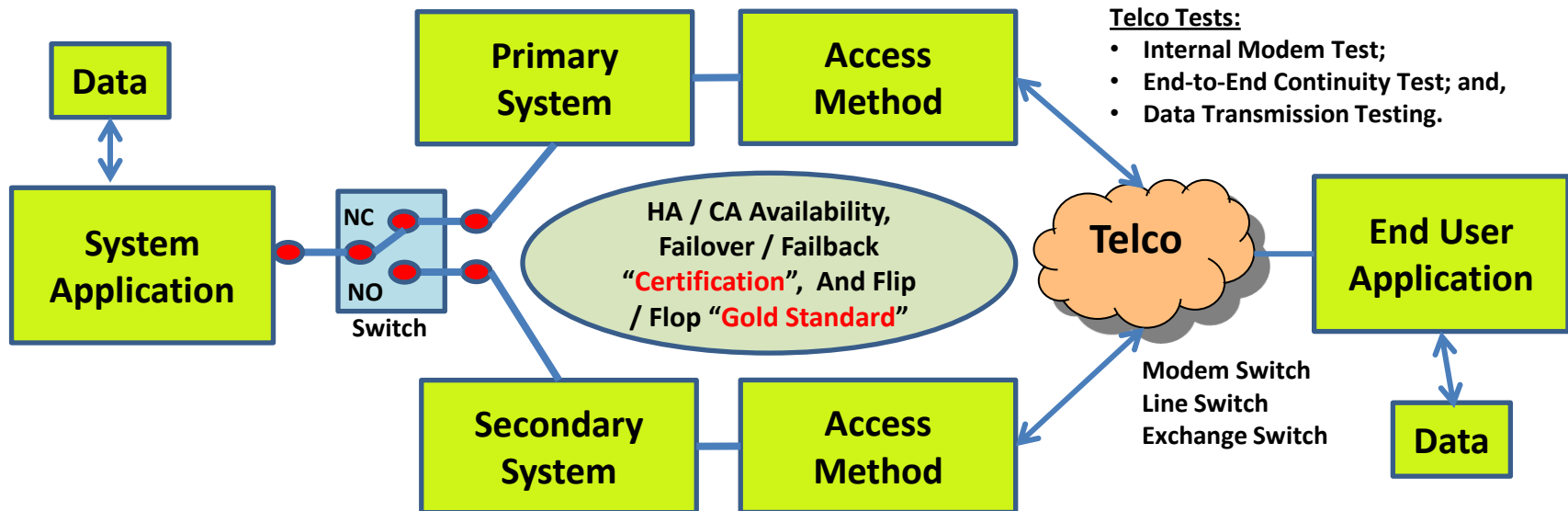
Optimized Protection / Recovery Data Services

Data Recovery Timeline: Automated Life Cycle Management



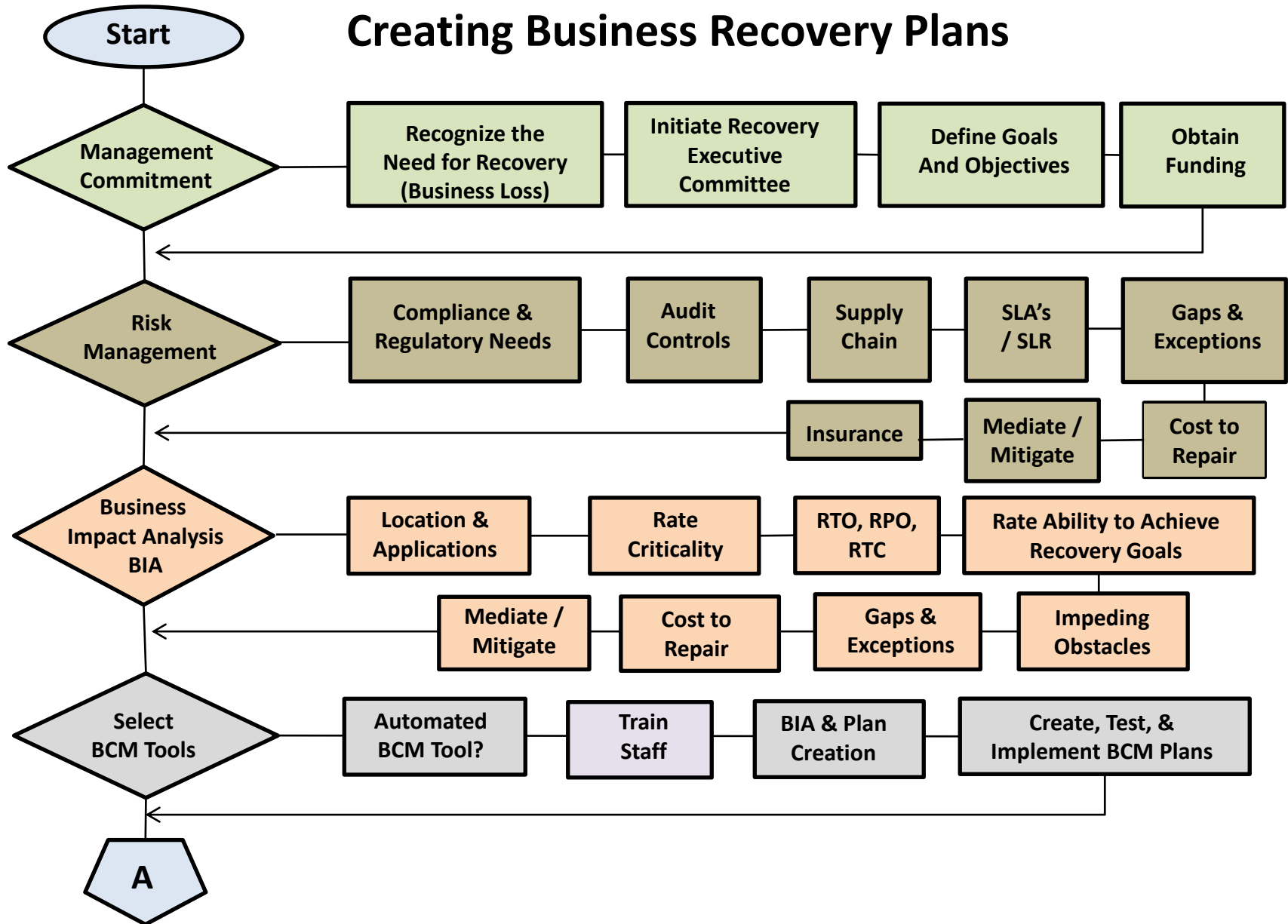
Store and Forward concept for safe data transmission / reception and achieving “Zero Downtime”

Because Data stays in “Originating” buffer until a “Positive Acknowledgement” is received, it is protected from loss. If failure occurs, data is not transmitted and error message generated so that recovery and corrective actions can be performed. You should eliminate any “Single Points of Failure” to achieve an alternate path should the primary path fail.



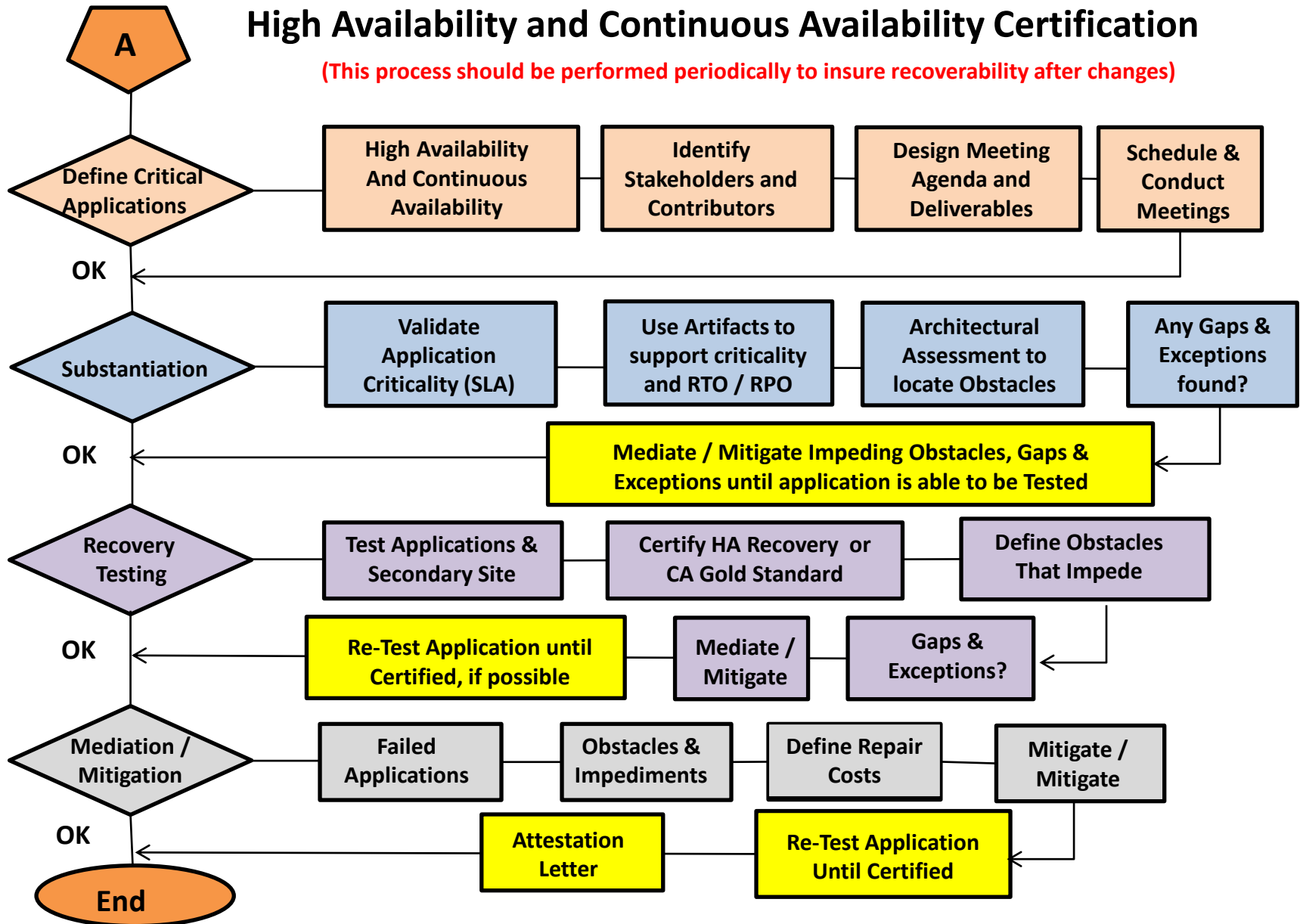
“Zero Downtime” can be achieved through “Recovery Certification” for HA Applications and “Gold Standard Recovery Certification” for CA Applications. Using the “Store and Forward” concepts shown here and eliminating any “Single Points of Failure” will help you achieve the goals.

Creating Business Recovery Plans

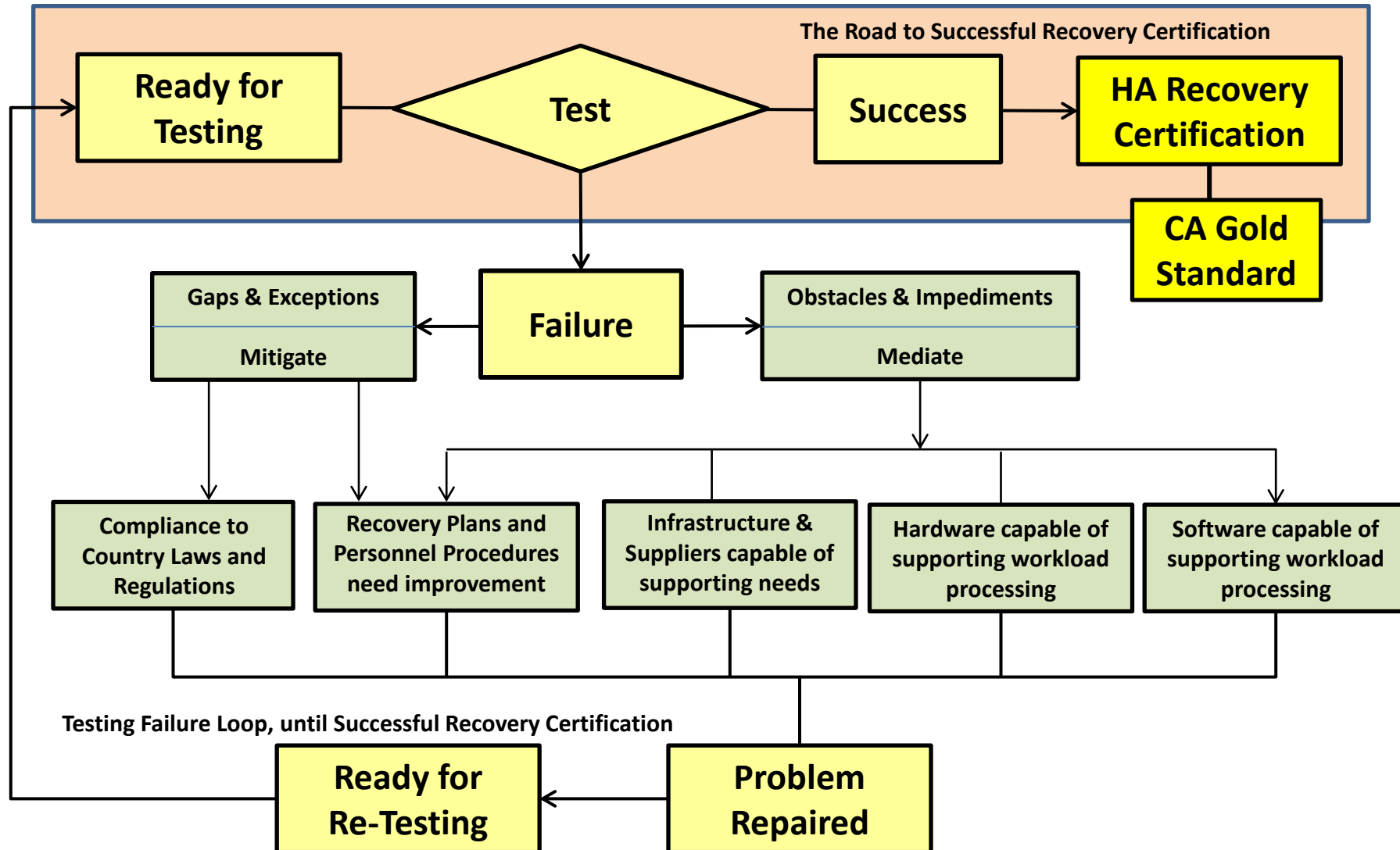


High Availability and Continuous Availability Certification

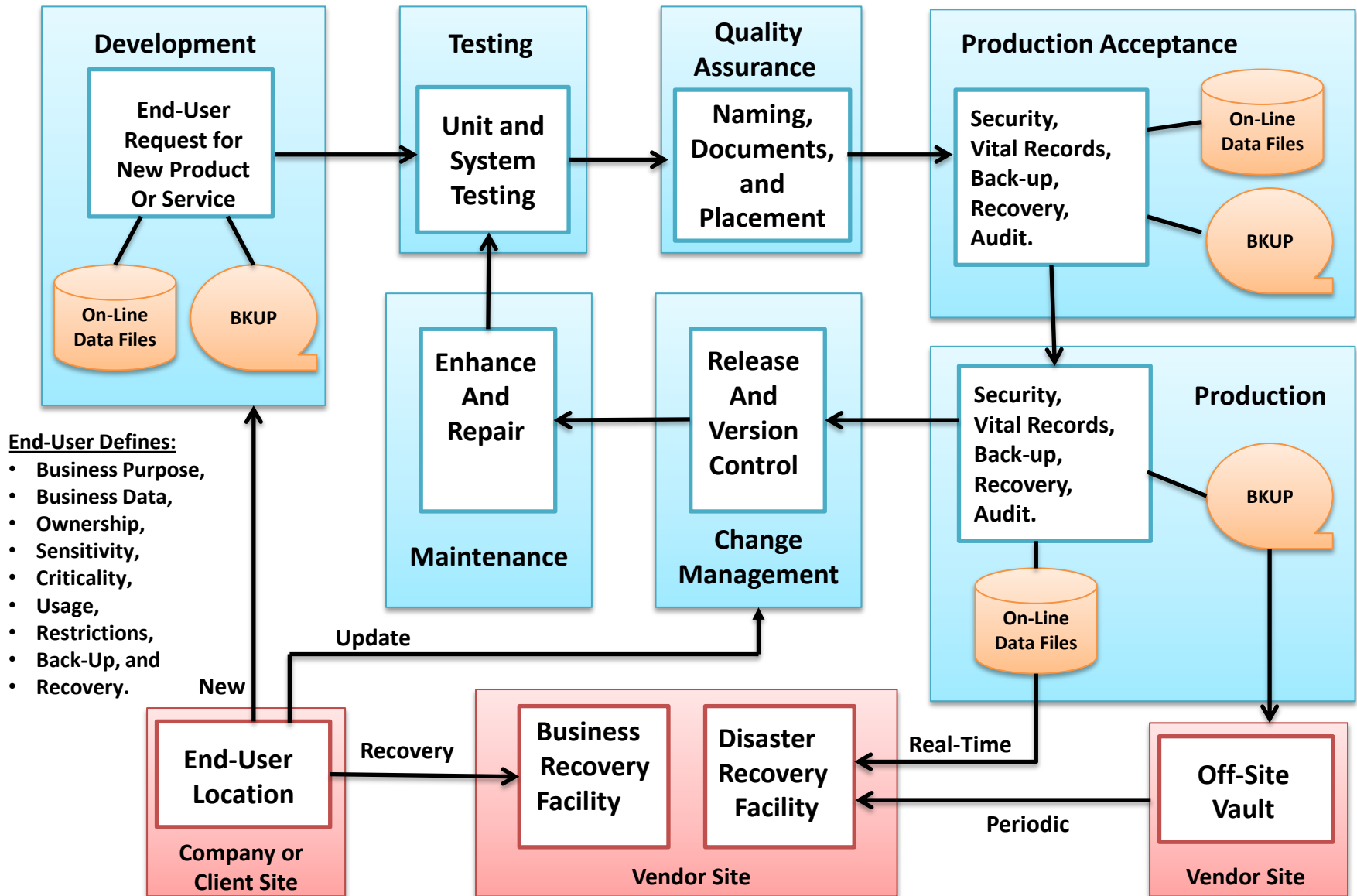
(This process should be performed periodically to insure recoverability after changes)



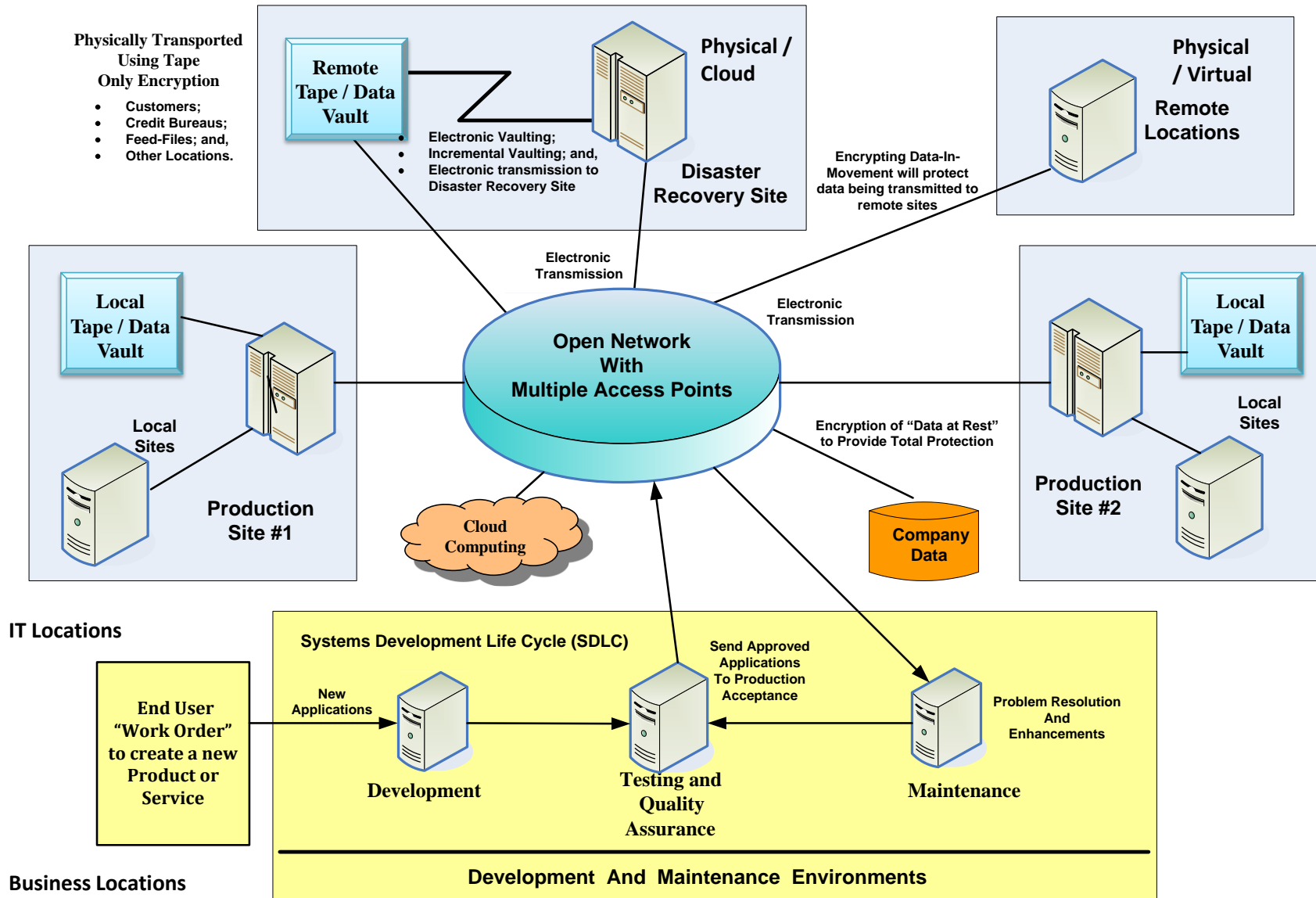
Testing High Availability (HA) and Continuous Availability (CA) for Recovery Certification and ability to Flip / Flop between Primary and Secondary Sites



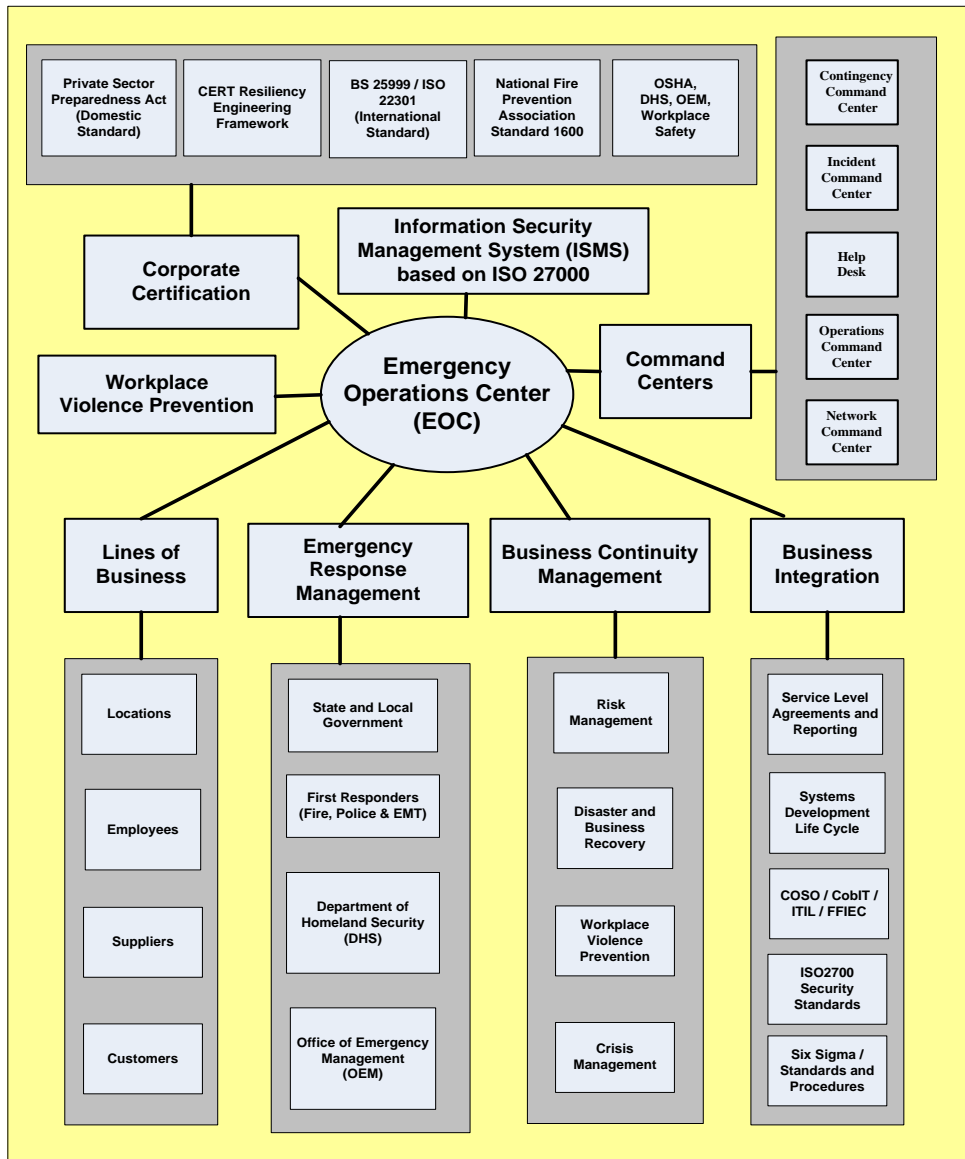
Systems Development Life Cycle (SDLC), Components and flow



Overview of the Enterprise Information Technology Environment



Fully Integrated Recovery Operations and Disciplines (Physical End Goal)



A fully integrated recovery organization will include the components shown in this picture.

Corporate Certification is achieved through the compliance laws and regulations used to provide domestic and international guidelines that enterprises must adhere to before they can do business in a country.

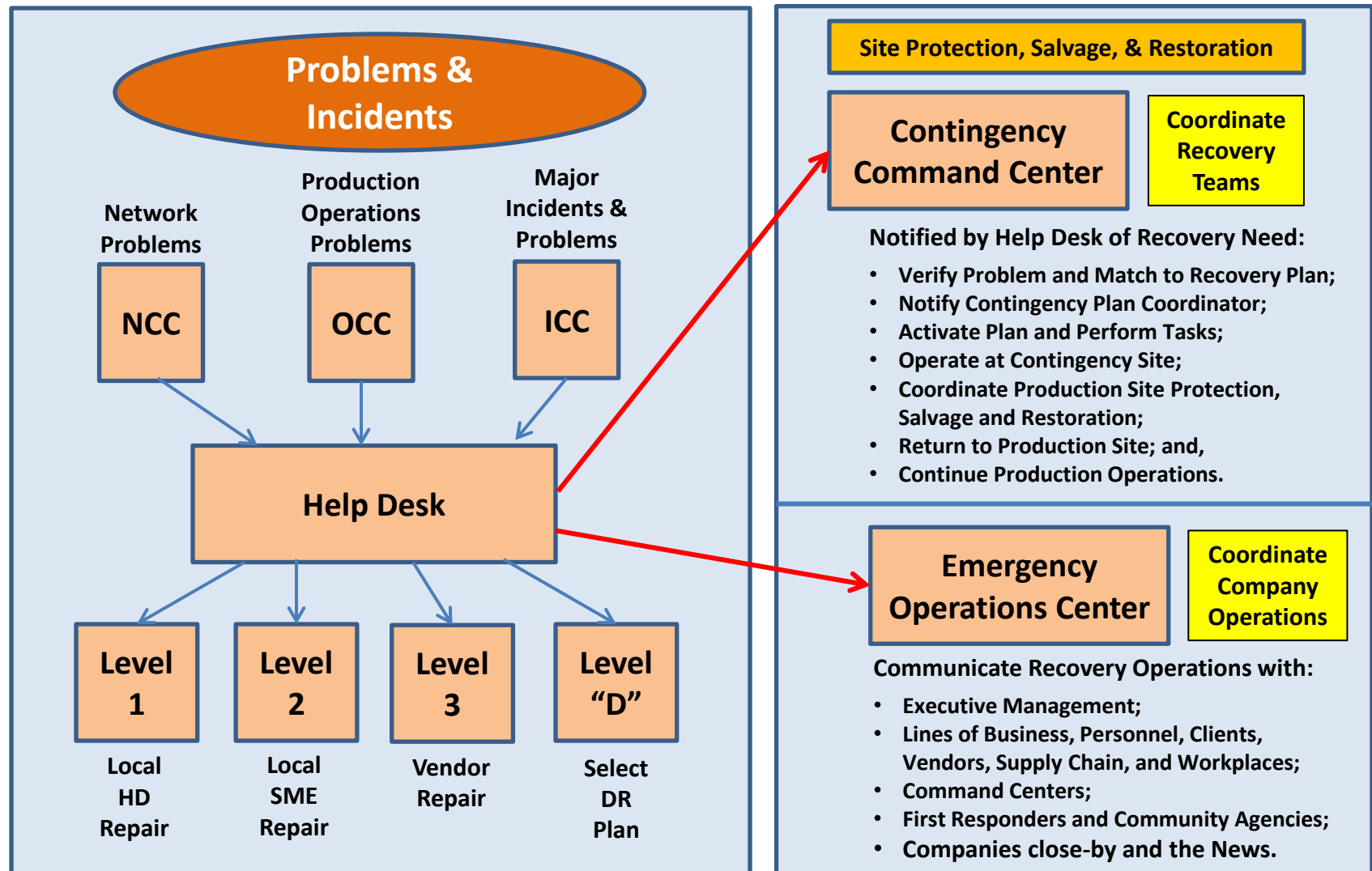
Workplace Violence Prevention and Information Security is adhered to by implementing guidelines to protect personnel and data by following the latest guidelines related to these topics.

Internal **command centers** responsible for monitoring operations, network, help desk, and the contingency command center will provide vital information to the **Emergency Operations Center** staff.

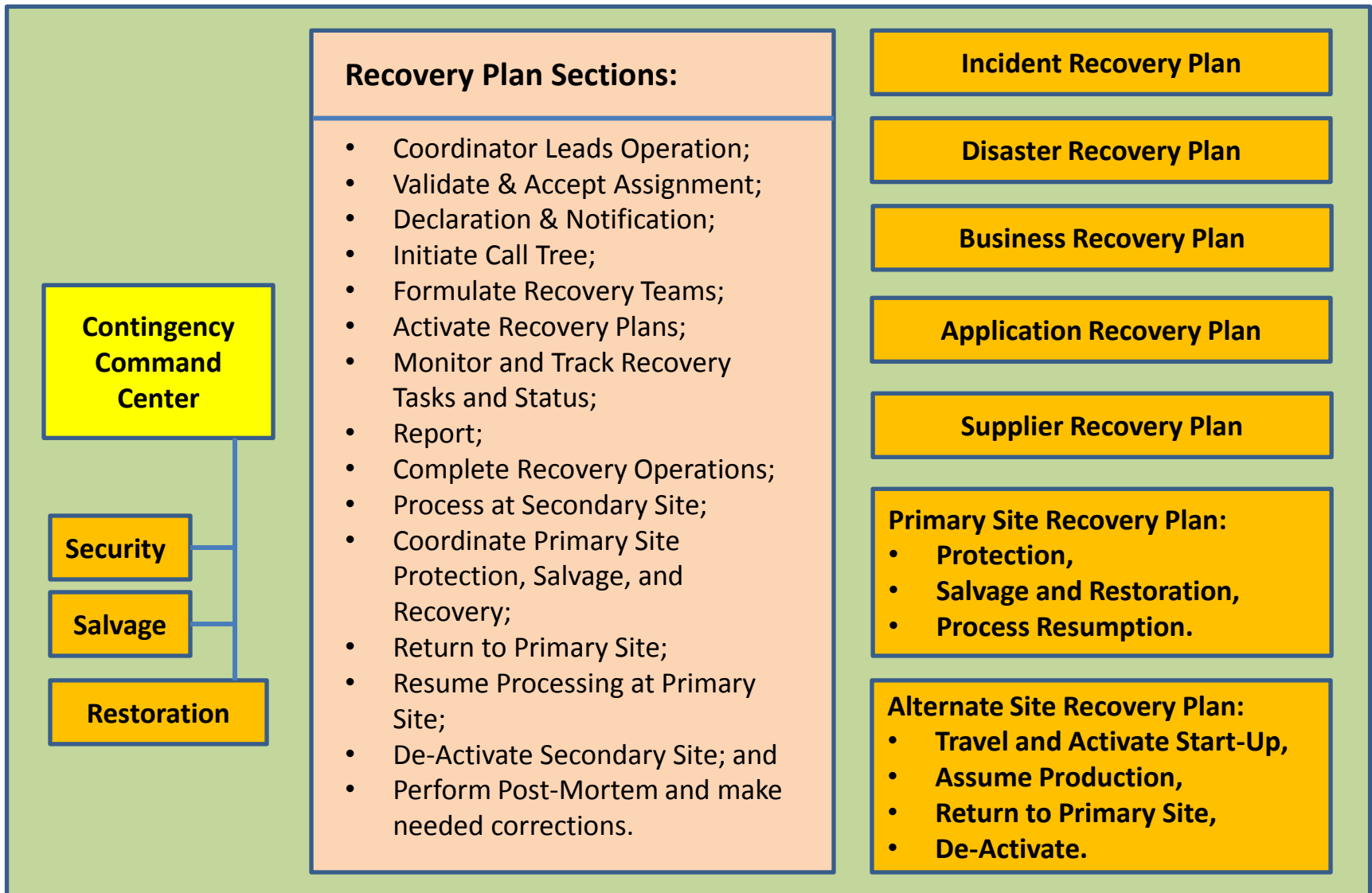
Organizational departments, locations, and functions should be identified and connections provided to the EOC so that communications and coordination can be achieved in a more accurate and speedy manner.

Using this structure will help organizations better collect recovery information and develop recovery operations to lessen business interruptions and protect the company's reputation.

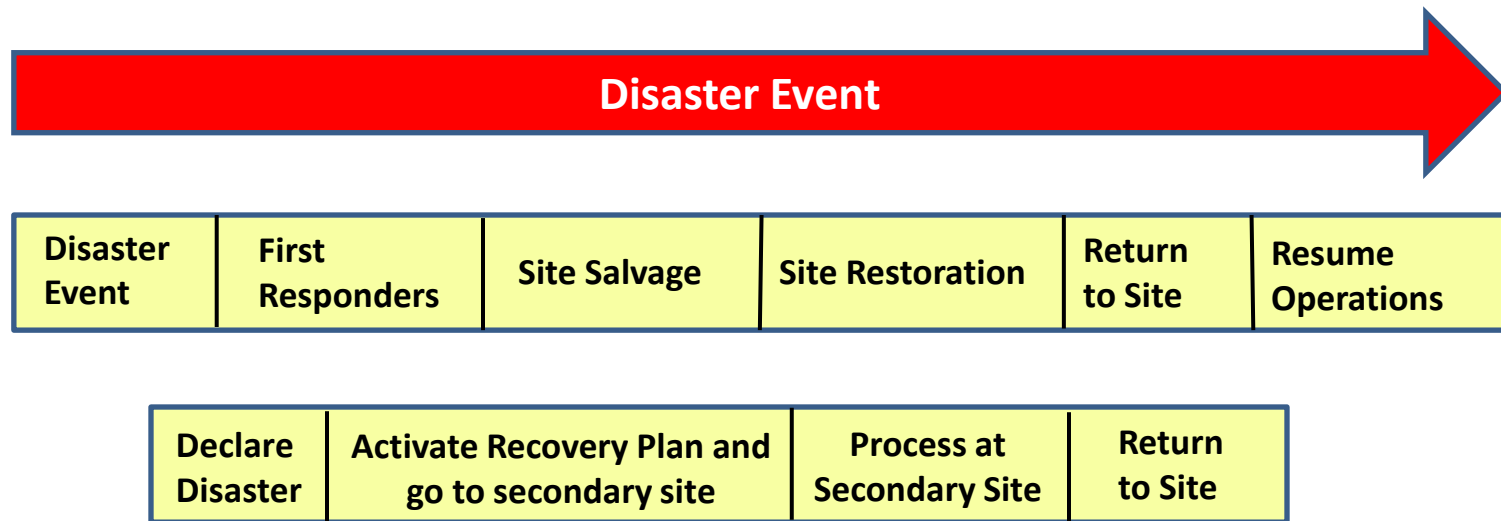
Activating and Coordinating Disaster Recovery Plans



Types of Recovery Plans and their Sections

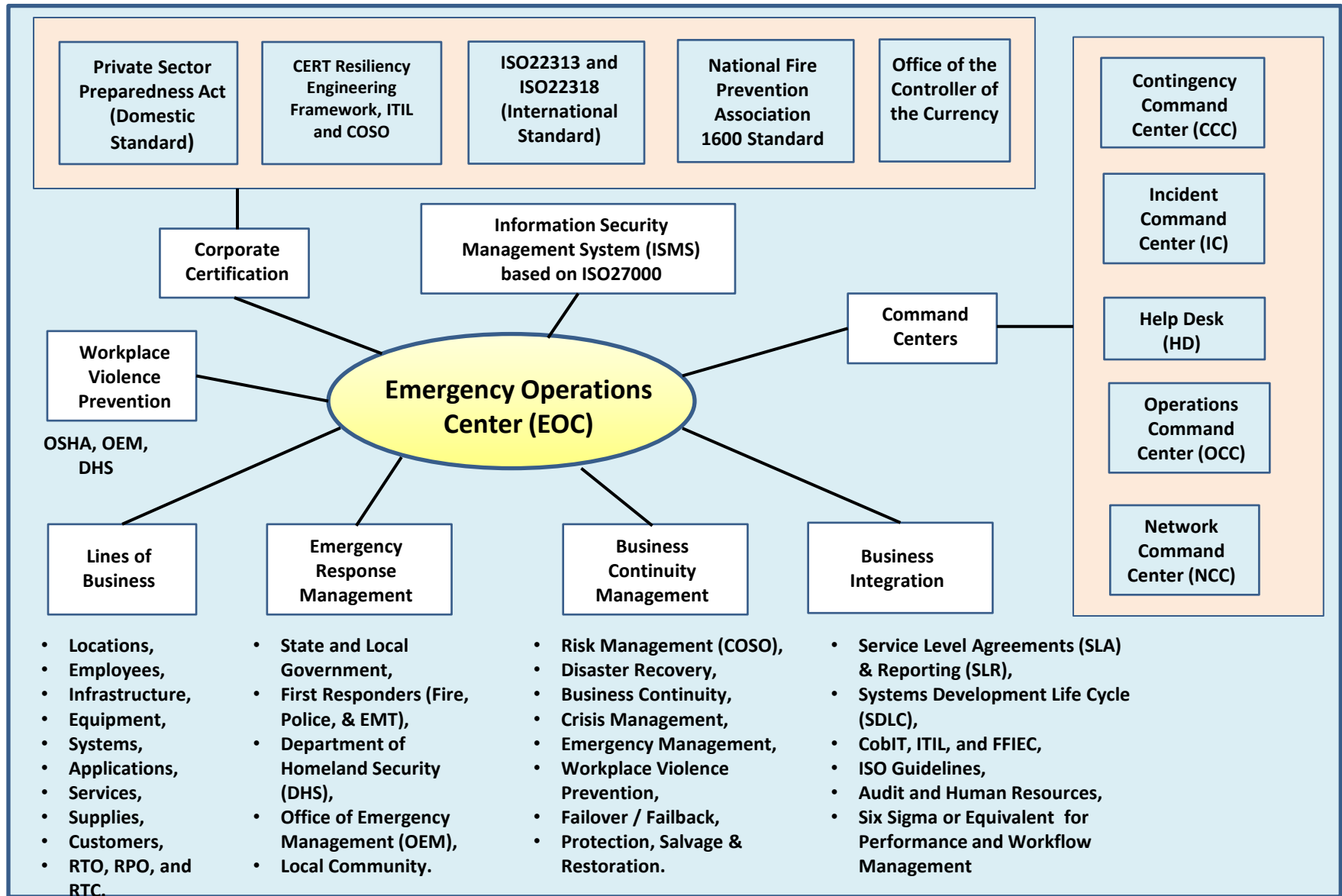


Responding to Disaster Events



Coordinating recovery operations with the First Responders, Security, Salvage, and Restoration is a critical factor in recovery planning and should be included in all recovery planning procedures.

Fully Integrated Resiliency Operations and Disciplines (Logical End Goal)



Where do we go from here

- **Presentation** to your management and technical staffs.
- **Agree** that you want to achieve Enterprise Resiliency and Corporate Certification.
- Perform a **Risk Assessment** that will define your needs.
- Obtain management approval to **initiate the project** with their strong support.
- Identify **Stakeholders** and Participants.
- Formulate **teams** and train them on the goals and objectives of this project.
- Create a detailed **Project Plan** and start teams working.
- Develop, Test, Implement “**Proof of Concept**”, and gain approval to go forward.
- “**Rollout**” Enterprise Resiliency and Corporate Certification to all locations.
- Fully **document and Integrate** within the everyday staff functions performed.
- Deliver Awareness and **Training** services.
- Provide **Support and Maintenance** services going forward.